

Presenting Partner The Newport Arts Festival has become a recognized brand. For the right corporate partner the Newport Arts Festival will modify its name to include the sponsor's identity. As such, the event will become known as Newport Arts Festival presented by [company name]. All promotional materials, press releases, schedules, programs, announcements and advertising will reflect that name. Through association, the presenting partner will be recognized and identified with a quality community event and the nonprofit organization it supports.

Magnum Opus Magnum Opus sponsors receive recognition in all event publicity including logo placement in newspaper, billboard, banners, website (with link), rack cards, and promotional posters, as well as mention in radio ads. A 20' x 20' display area at the event for product sales, samples, premiums or promotions is also provided.

Music Stage Newport Arts Festival presents two full days of live music by acclaimed regional performers encompassing many genres. Sponsorship of the music stage includes signage at the event and recognition in all advertising materials promoting the music schedule, including newspaper, website (with link), programs, and flyers.

Festival Gate The Festival Gate area can be sponsored by a corporation wishing to promote their product through samples or premiums. This sponsorship includes the sidewalk area outside of the gated entrance and the opportunity for direct contact with festival goers and the curious street crowd.

Masterpiece Masterpiece sponsors receive logo placement on most event publicity including promotional posters, rack cards, banners, and website (with link). A 10' x 10' display area at the event for product sales, samples, premiums, or promotions is also provided.

Children's Imagination Zone Newport Arts Festival offers a dynamic schedule of children's entertainment and activities to inspire young imaginations for the complete two days of the festival. Sponsorship of the Imagination Zone includes signage at the event and recognition in all advertising materials promoting the Imagination Zone schedule, including newspaper, website (with link), programs and flyers.

Work of Art Work of Art sponsors receive recognition on the festival banner, website (with link), and an 8' table for product samples, premiums, or promotions.

Information & Merchandise Booth This includes sponsorship signage in this area, as well as recognition on the festival website and banner.

Admission Wristbands Looking for a way to ensure that every festival goer knows your company is involved? Sponsorship of the admission wristbands puts your logo in the hands of every festival attendee, literally!

Artist Awards Sponsors of artists awards are listed in the official event program and receive recognition at the awards announcements and on the festival website.